



# National Nikkei Heritage Centre *Christmas Tree Extravaganza* 2008 Sponsorship Opportunities

For the first time ever, the Ellipse Lobby of the National Nikkei Museum & Heritage Centre will be transformed into a Winter Wonderland!

Please join us as we showcase an extravaganza of beautifully decorated trees, to help raise funds for our facility and future programming. This event is open to the public, and we welcome you to browse through the magical display and vote for your favorite tree!

We hope to carry on this event for years to come, and make this event a holiday tradition in the Japanese Canadian/Nikkei Community. Trees will be available for sponsorship by companies and individuals, and as a sponsor, this will be an opportunity to show your commitment to the community. As a sponsor, you can decorate the tree and show community spirit!

The Christmas Tree Extravaganza will be showcased in the Ellipse Lobby from December 1st to the first week of January, and will have coverage with the Bulletin, Burnaby Now and other local media. (A special showing will

be made on November 28th, 2008 at the Holiday Gala Dinner.) For more information, please contact Harumi Suzuki at (604) 777-7000 ext. 104 or [hsuzuki@nikkeiplace.org](mailto:hsuzuki@nikkeiplace.org).

## *How the Christmas Tree Extravaganza will support NNMHC:*

Every gift contributes to the success of the Centre and the Museum, and is gratefully received. Each dollar raised helps the NNMHC carry out its mission and sustain the heritage, history and cultural programs that thousands have come to enjoy. The National Nikkei Museum and Heritage Centre is a community dedicated to building a better society by educating people through the history, culture and heritage of the Nikkei in Canada, and by acting with integrity and honesty to build a better tomorrow.

## *Event Signage:*

Throughout the Tree extravaganza, several signs guide, inform and direct the general public as they view the trees. Included in these signs will be five "Sponsor" signs that showcase a list of all of the participating tree sponsors at their chosen tree sponsorship levels.

## How to Get Involved:

There are three levels of sponsorship available: Gold, Silver and Bronze. Each sponsorship outlined in the chart below, provides sponsors with a tree to decorate and display in the NNMHC during the Christmas Tree Extravaganza. If you decide to join the Christmas Tree Extravaganza as a sponsor and participate in this most generous support for the NNMHC, please submit the attached registration form to Harumi Suzuki no later than November 1st, 2008.

SPONSORSHIP BENEFITS	GOLD \$1,000	SILVER \$750	BRONZE \$500
Tree Certificate to display sponsorship level	✓	✓	✓
Inclusion on all event signage	✓	✓	✓
Logo inclusion on NNM&HC's website	✓	✓	
Tree placement in high traffic area	✓	✓	

The Christmas Tree Extravaganza is an exciting way to support the National Nikkei Museum & Heritage Centre, and an excellent promotional tool for organizations to use during the holiday season!

## Tree Placement:

Trees are placed within the NNMHC based on the sponsorship level. Gold and Silver level sponsorships have placement in the highest traffic areas.

**Gold:** Ellipse Lobby (8 Trees)

**Silver:** Upper Lobby Level (4 Trees)  
Outside of Inter-generational Room (4 Trees)

**Bronze:** Outside of Special Events Hall (2 Trees)  
In front of elevator area (5 Trees)  
In front of administration offices (2 Trees)

## What You Should Know:

All tree sponsors in the Christmas Tree Extravaganza will be given an artificial tree to decorate.

The NNMHC reserves the right to determine where each tree will be placed within the designated areas of sponsorship levels. Should you have a tree location request, please contact Harumi Suzuki at (604) 777-7000 and we will do our best to accommodate your request.

All Christmas Trees are eight feet tall and includes a stand.

You are welcome to bring in any craft/décor related materials to decorate your tree. The NNMHC will have a "tool table" set during the tree decorating hours where you will have access to complimentary usage of scissors, glue sticks and scotch tape.

## Tree Decoration and Tear Down Hours:

### **Decorating Hours:**

Tuesday, November 25th, 2008  
Wednesday, November 26th, 2008  
Between 11am – 5pm on both days

### **Tree Tear Down Hours:**

Monday, January 5th, 2009  
Tuesday, January 6th, 2009  
Between 11am – 5pm on both days

